

REPORT

Shri Guru Ram Rai University Embraces Tradition with Harela Parv Celebration

Date: July 18, 2023

Shri Guru Ram Rai University, in a splendid display of cultural heritage and environmental consciousness, celebrated “Harela Parv” on July 18, 2023. Harela Parv, a significant festival in Uttarakhand, marks the advent of the monsoon season and is traditionally associated with the sowing of seeds and plantation drives.

Highlights of the Celebration:

- Cultural Significance:** The event underscored the importance of Harela Parv, a festival deeply rooted in the customs and traditions of Uttarakhand. The university aimed to educate and familiarize students and staff with the region's rich cultural heritage.
- Plantation Drives:** Aligning with the festival's theme of nature and growth, the university organized plantation drives across the campus. Students and faculty members actively participated in planting a variety of saplings, symbolizing growth and environmental responsibility.
- Cultural Events:** The celebration included an array of cultural performances by students, including traditional dances and music, reflective of the Uttarakhand heritage. These performances not only entertained but also promoted cultural exchange among the diverse student community.





4. **Community Participation:** Emphasizing community involvement, the event saw participation from local residents and alumni, fostering a sense of community and shared cultural values.
5. **Awareness Campaigns:** The university also launched awareness campaigns on environmental conservation, highlighting the relevance of traditional practices in modern ecological management.

Impact and Future Endeavours:

The celebration of Harela Parv at Shri Guru Ram Rai University was more than a mere cultural event; it was a demonstration of the university's commitment to preserving and promoting regional traditions while emphasizing the importance of environmental sustainability. This event successfully created awareness among the youth about the significance of eco-friendly practices and the cultural heritage of Uttarakhand.