



## MEMORANDUM OF UNDERSTANDING

This 'Memorandum of Understanding' is agreed upon on 4<sup>th</sup> day of August 2022 between

- 1) The Associated Chambers of Commerce and Industry of India, herein after referred as ASSOCHAM. (ASSOCHAM is a non-profit organization, established in 1920 having its corporate office at 4th Floor, YMCA Cultural Centre and Library Building, Jai Singh Marg, New Delhi – 110001)

AND,

- 2) Shri Guru Ram Rai University, herein after referred as SGRR UNIVERSITY (SGRR UNIVERSITY established by a religious and philanthropic leader, Shri Mahant Devendra Dass Ji Maharaj in the year 2017 at Patel Nagar, Dehradun, Uttarakhand -248001)

### PREAMBLE

WHEREAS ASSOCHAM initiated its endeavor of value creation for Indian industry in 1920. Having in its fold more than 250 Chambers and Trade Associations and serving more than 4,50,000 members from all over India. It has witnessed upswings as well as upheavals of Indian Economy and contributed significantly by playing a catalytic role in shaping up the Trade, Commerce, and Industrial environment of the country.

WHEREAS, SGRR UNIVERSITY was established in the year 2017 to extend the values and ethos of the Shri Guru Ram Rai Education mission with its unmatched experience of 67 years in delivering quality education to help develop confidence and to give more knowledge, industry exposure, building good networking and high self-esteem among students and to nurture and propagate a university community committed to transform society by educating, creating knowledge and its application to real life situations







(ASSOCHAM has emerged as the fountainhead of Knowledge for Indian industry, which is all set to redefine the dynamics of growth and development in the technology driven cyber age of 'Knowledge Based Economy'. ASSOCHAM is seen as a forceful, proactive, forward-looking institution equipping itself to meet the aspirations of corporate India in the new world of business. ASSOCHAM is working towards creating a conducive environment of India business to compete globally. ASSOCHAM derives its strength from its Promoter Chambers and other Industry/ Regional Chambers/Associations spread all over the country. It was established in 1920 by promoter Chambers, representing all regions of India.

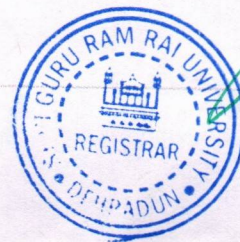
#### **About GEM -**

ASSOCHAM has taken a Green Initiative to care for the Mother Earth and executes the "GEM Sustainability Certification Program" with the objective to complement in India's Sustainability Movement and take it to the next level to promote environment friendly green building design and construction.

GEM has been designed for the sustainable design and development of the buildings and related developments. GEM stands for Green and Eco-friendly Movement.

The program includes Sustainability, Energy and Water Efficiency, Fire and life safety, Indoor Air Quality, Daylight, Fresh Air and Human Comfort and is based upon BEE ECBC 2017 and NBC 2016.

Since launch, GEM Rating System has made rapid strides in Green Building which covers projects across India and many GEM Certified Professionals. ASSOCHAM GEM has regional chapters in Punjab, Rajasthan, Gujarat, UP, Maharashtra, Chhattisgarh, Karnataka, Odisha and West Bengal.







ASSOCHAM is an organisation to empower Indian enterprises by inculcating knowledge in the global market, propagating Green building through GEM (Green and Eco- friendly Movement) and spread education and awareness of trends of Green and Sustainable Habitat through seminars, workshops, and course programs at various venues across India.

Shri Guru Ram Rai University was established by a religious and philanthropic leader, Shri Mahant Devendra Dass Ji Maharaj in the year 2017. It is situated in the heart of city , Uttarakhand. We are extremely privileged to extend the values and ethos of the Shri Guru Ram Rai Education mission through SGRR University to impart quality education

AND,

WHEREAS

both ASSOCHAM and SGRR UNIVERSITY are leading premier national organizations in their respective fields and are desirous of working together to extend cooperation in the fields of socio-environmental development activities.

These may include national and international award programmes, cooperation in the field of conducting outreach campaigns, exhibitions, technical assessments in the fields related to sustainability. This may also include but is not limited to water efficiency, energy efficiency, green building certification programmes, environmental audits, industry connect programmes, implementation of government schemes, sustainability audits, green infrastructure, and research studies. ASSOCHAM proposes to launch joint programmes with SGRR UNIVERSITY in consultation with the core team foreseeing a long-term relationship to pursue national and international interests.

AND WHEREAS, ASSOCHAM and SGRR UNIVERSITY desire to collaborate in certain areas defined in scope below.







THEREFORE, it is agreed by the parties through the Instrument of this Memorandum of Understanding (MOU) as follows:

### **SCOPE OF WORK**

1. Promote communication and information exchange between the organizations and their respective members through announcements in journals, websites, and other communication modes.
2. Encourage participation at official meetings through formal participation by the other organization as often as possible. Members of one organization can attend conferences and general meetings of each other organizations.
3. Promote the knowledge of standard development activities in India and abroad as applicable.
4. Promote the co-operation between GEM-ASSOCHAM technical committees and SGRR UNIVERSITY standing committees and Task Forces.
5. Jointly organize training and educational seminars and other educational activities when appropriate.
6. Mobilizing participations of students and members in each other program
7. Cooperation in the development and participation in conferences and exhibitions globally which may be mutually beneficial, and which strengthen the bonds of national and international cooperation between the organizations and their respective members.
8. The teams of both organizations to interact on regular basis and shall aim to exchange at least one technical article every year in each other's journal.

The MoU will take effect from the date it is signed by representatives of both the parties. It will remain valid for 3 years and may be continued thereafter after suitable review and agreement. Either party may terminate MoU by giving written notice to the other party three months in advance.







Once terminated, neither ASSOCHAM nor SGRR UNIVERSITY will be responsible for any losses, financial or otherwise which the other party may suffer. However, GEM-ASSOCHAM and SGRR UNIVERSITY will ensure all activities in progress are allowed and be completed successfully.

This MoU is signed subject to approval of the representative academic/administrative bodies.

### **CONFIDENTIALITY**

Each party hereby undertakes with the other party to maintain the confidential information in strict confidence and save as provided herein, not to divulge any of the confidential information to any third party and in addition not to communicate, indicate or suggest to any party not in the existence of negotiation under this MoU.

### **FUTURE COOPERATION**

The present MoU describes the general condition and arrangements for future cooperation between the parties. The details of effective implementation of this MoU including consideration shall be jointly worked on mutually acceptable terms and conditions.

### **REPRESENTAION AND USE OF LOGOS**

ASSOCHAM and SGRR UNIVERSITY will not make any representation to any Government/Statutory Body on behalf of each other, unless the same has been specifically approved in writing by the competent authorities in the two Organizations.

1. This MoU recognizes the fact that both ASSOCHAM and SGRR UNIVERSITY logos are widely known throughout India & overseas. The use of either organization's logo has therefore to be authorized by the respective organization, and it is necessary to seek prior approval in writing detailing the context of usage, from the other party, before using their Logo.







2. The MoU will take effect from the date it is signed by representatives of both the parties. Either party may terminate MoU by giving written notice to the other party three months in advance.
3. Once terminated, neither ASSOCHAM and SGRR UNIVERSITY will be responsible for any losses, financial or otherwise which the other party may suffer. However,
4. GEM-ASSOCHAM and SGRR UNIVERSITY will ensure all activities in progress are allowed and be completed successfully.

### **GENERAL TERMS**

This MoU is not intended to, and does not create any right, benefit or trust responsibility substantive or procedural, enforceable at law or equity, by either party, its officers, employees or agents against the other party, its officers, employees or agents.

Nothing in this MOU obligates either party to commit or transfer any fund, assets, or other resources in support of projects or activities between the parties unless expressly stated in this agreement.

Both parties take responsibility of monitoring and ensuring follow-ups. All decisions will be taken after joint discussion with mutual consent.

For and on behalf of ASSOCHAM GEM

Signed By Pankaj R. Dharkar



Date: 4-08-2022







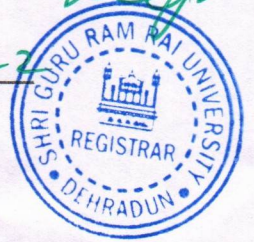
For and on behalf of SGRR UNIVERSITY

Signed By ... *Dr. Deepata Saini*

Official Stamp

Date: 04/08/22

Official Stamp



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Harish Roshpaker

Witness 1 (ASSOCHAM Council for Green and Eco-friendly Movement)

*[Signature]*  
Dr. Swanjit  
4/8/22

Witness 2 (SGRR UNIVERSITY)