MEMORANDUM OF UNDERSTANDING (MoU)

On Academic, Industry, Innovation & Nation-Building Collaboration

Between

Shri Guru Ram Rai University (SGRR University)

Dehradun, Uttarakhand, India
(Hereinafter referred to as **"SGRR University"**, which expression shall, unless repugnant to the context or meaning thereof, include its successors and permitted assigns)

And

DivIn Pro Private Limited

Dehradun, Uttarakhand, India
(Hereinafter referred to as **"DivIn Pro"**, which expression shall, unless repugnant to the context or meaning thereof, include its successors and permitted assigns)

SGRR University and DivIn Pro are hereinafter individually referred to as a **"Party"** and collectively as the **"Parties."**

1. PREAMBLE

Whereas SGRR University is a multidisciplinary university committed to excellence in education, research, innovation, employability, entrepreneurship, and societal development, with a strong emphasis on holistic student and faculty growth aligned with national priorities.

Whereas DivIn Pro Private Limited is an award-winning, impact-driven organization working at the intersection of education, employability, entrepreneurship, innovation, consulting, and social development, with proven expertise in industry engagement, capacity building, startup advisory, and workforce readiness.

Whereas both Parties share a common vision of **Nation Building, State Development (Uttarakhand), and Mutual Institutional Growth**, by meaningfully integrating students, faculty, industry, startups, and communities into real-world problem-solving and future- ready initiatives.

Now therefore, the Parties hereby enter into this Memorandum of Understanding to establish a strategic, long-term, and value-driven collaboration.

2. OBJECTIVES OF THE MoU (NAAC–NIRF–NEP–NBA Aligned)

The primary objectives of this MoU are strategically aligned with **NAAC Quality Indicators, NIRF Parameters, NEP 2020 priorities, and NBA Outcomes-Based Education (OBE)**, to create measurable, auditable, and high-impact academic and institutional outcomes.

Each objective is intentionally designed to contribute to accreditation excellence, rankings improvement, and holistic student development.

Objective	NAAC Criteria	NIRF Parameter	NEP 2020 Alignment	NBA Alignment
Enhance student employability through internships, live projects & placements	C1, C2, C5	Teaching, Learning & Resources; Graduation Outcomes	Experiential & vocational education	PO, PSO attainment
Strengthen Training & Placement outcomes (domestic & global)	C5, C7	Graduation Outcomes; Outreach	Career readiness & global exposure	Graduate attributes
Promote Project-Based Learning (PBL)	C1, C2	Teaching, Learning & Resources	Multidisciplinary, experiential learning	OBE, CO–PO mapping
Support startups, innovation & incubation	C3, C6	Research & Innovation	Entrepreneurship education	Innovation & design thinking
Organise FDPs, MDPs, conferences & conclaves	C2, C6	Research & Professional Practice	Faculty capacity building	Faculty competence
Enable overseas admissions & global pathways	C2, C7	Outreach & Perception	Internationalisation	Global competencies
Facilitate consulting, live assignments & research commercialisation	C3, C4	Research & Innovation	Industry–academia linkage	Applied learning
Contribute to nation & state development	C6, C7	Outreach & Perception	Constitutional values & nation building	Professional ethics

3. SCOPE OF COLLABORATION (Criterion-Mapped)

The scope of this MoU covers **academic, non-academic, administrative, experiential, and ecosystem-building activities**, all mapped to accreditation and ranking frameworks.

3.1 Training, Internships & Placements

(NAAC: C1, C2, C5 | NIRF: Graduation Outcomes | NEP: Employability | NBA: OBE) - Structured internships (summer, winter, long-term, paid/unpaid). - Final placement facilitation through industry networks. - Pre-placement training programs (employability skills, industry readiness, domain skills). - Career orientation, mock interviews, assessment centres, and mentoring.

3.2 Project-Based Learning (PBL), Live Projects & Consulting

(NAAC: C1, C2, C3 | NIRF: Teaching & Learning, Research | NEP: Experiential Learning | NBA: CO–PO mapping) - Industry-aligned PBL embedded into curriculum. - Minor and Major Projects mapped to societal, industrial, and SDG challenges. - Faculty- led and student-supported consulting assignments. - Multidisciplinary projects with measurable learning outcomes.

3.3 Startup Incubation, Innovation & Entrepreneurship

(NAAC: C3, C6 | NIRF: Research & Innovation | NEP: Entrepreneurship | NBA: Innovation outcomes) - Support to SGRR University Startup Incubator. - Ideation-to- scale mentoring for student and faculty startups. - Business model validation, market research, GTM strategy, and investor readiness. - Startup bootcamps, demo days, and innovation challenges.

3.4 Academic Events, FDPs, MDPs & Knowledge Platforms

(NAAC: C2, C6 | NIRF: Research & Professional Practice | NEP: Faculty development | NBA: Faculty quality) - Jointly organising FDPs, MDPs, conferences, seminars, conclaves, workshops, and webinars. - Themes aligned to NEP 2020, NAAC reforms, emerging technologies, sustainability, AI, ESG, and governance.

3.5 Overseas Admissions & Global Exposure

(NAAC: C2, C7 | NIRF: Outreach & Perception | NEP: Internationalisation | NBA: Global competencies) - Overseas education counselling and guidance. - Global university interactions, webinars, and pathway programs. - International academic exposure and benchmarking.

3.6 Non-Academic Student Engagement & Experience Management

(NAAC: C5, C7 | NIRF: Outreach & Perception | NEP: Holistic development | NBA: Professional skills) - Student engagement programs, leadership forums, and experience journeys. - Student lifecycle and experience management initiatives. - Career clarity, purpose-building, and mentorship platforms.

3.7 Alumni Engagement & Alumni Management Systems

(NAAC: C5, C7 | NIRF: Perception | NEP: Institutional strengthening | NBA: Industry linkage) - Alumni engagement strategies, mentorship networks, and alumni talks. - Alumni database structuring and outcome tracking. - Alumni participation in placements, internships, startups, and advisory roles.

3.8 Academic & Administrative Excellence Support

(NAAC: C6, C7 | NIRF: Governance & Perception | NEP: Institutional leadership | NBA: Continuous improvement) - Support in process improvement, outcome tracking, and documentation. - Advisory in accreditation readiness, rankings, innovation ecosystems, and employability metrics.

4. ROLES & RESPONSIBILITIES

4.1 Roles & Responsibilities of SGRR University

SGRR University shall: 1. Provide academic leadership, institutional support, and student/faculty participation. 2. Nominate coordinators/focal persons for effective execution of activities. 3. Facilitate infrastructure, classrooms, labs, auditoriums, or digital platforms as required. 4. Integrate agreed initiatives into academic calendars wherever feasible. 5. Encourage student, faculty, and research scholar participation.

4.2 Roles & Responsibilities of DivIn Pro

DivIn Pro shall: 1. Design and deliver industry-relevant programs, projects, and engagements. 2. Facilitate internships, live projects, placements, and consulting opportunities. 3. Provide startup mentoring, incubation advisory, and ecosystem access.
4. Support overseas counselling initiatives and global exposure programs. 5. Co-create and co-host academic and professional events. 6. Bring industry, startup, policy, and practitioner networks to the collaboration.

5. GOVERNANCE & COORDINATION

1. A **Joint Coordination Committee (JCC)** shall be constituted with representatives from both Parties.
2. The JCC shall review progress, approve annual plans, and ensure alignment with objectives.
3. Periodic review meetings shall be conducted at mutually agreed intervals.

6. DURATION & TERMINATION

1. This MoU shall be valid for a period of **three (3) years** from the date of signing.
2. The MoU may be extended by mutual written consent.
3. Either Party may terminate the MoU by giving **90 days' prior written notice**, without penalty.
4. Ongoing activities at the time of termination shall be allowed to conclude.

7. CONFIDENTIALITY

Both Parties agree to maintain confidentiality of proprietary, sensitive, or confidential information exchanged under this MoU, during and after its validity, unless disclosure is required by law or permitted in writing.

8. INTELLECTUAL PROPERTY RIGHTS (IPR)

1. Intellectual Property created jointly shall be owned as per mutually agreed written terms.
2. Each Party shall retain ownership of its pre-existing IP.
3. Logos, names, and branding shall be used only with prior written consent.

9. NON-EXCLUSIVITY

This MoU is non-exclusive. Both Parties are free to enter into similar collaborations with other institutions or organizations.

10. DISPUTE RESOLUTION

Any disputes arising shall be resolved amicably through mutual discussions. Failing which, the dispute shall be resolved through arbitration under the Arbitration and Conciliation Act, 1996. The venue shall be Dehradun, Uttarakhand, and the language shall be English.

11. GOVERNING LAW & JURISDICTION

This MoU shall be governed by and construed in accordance with the laws of India. Courts at Dehradun, Uttarakhand shall have exclusive jurisdiction.

12. ENTIRE AGREEMENT

This MoU constitutes the entire understanding between the Parties and supersedes all prior discussions or agreements, whether written or oral.

13. SIGNING

IN WITNESS WHEREOF, the Parties hereto have signed this Memorandum of Understanding on the date and place mentioned below.

For **Shri Guru Ram Rai University**	For **DivIn Pro Private Limited**
Name: Dr. Lokesh Gambhir	Name: **Dr Juhi Garg**
Designation: **Registrar**	Designation: **Founder & CEO**
Date: 11/02/26	Date: 11/02/26
Place: Dehradun, Uttarakhand	Place: Dehradun, Uttarakhand

Witnesses:

1. _____ Dr. Sonali Gambhir; Dean, SMCS
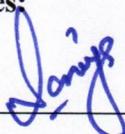
2. _____ (Dr VIPUL JAIN)
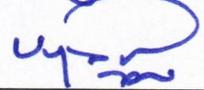
ANNEXURE A

NAAC Criterion-wise Activity Matrix

NAAC Criterion	Key Collaborative Activities	Evidence / Documents	Measurable Outcomes	Data Owner
C1 – Curricular Aspects	PBL integration, Minor/Major projects, Live consulting	Curriculum mapping, project reports, MoMs	Industry-aligned curriculum, CO-PO attainment	Academic Deans / IQAC
C2 – Teaching-Learning	Internships, FDPs, guest lectures, mentoring	Attendance, feedback, certificates	Improved learner outcomes, faculty capability	HoDs / T&P Cell
C3 – Research & Innovation	Startups, incubation, consulting, research commercialisation	Startup records, MoUs, patents	Innovation output, research impact	Incubator / Research Cell
C4 – Infrastructure & Resources	Labs, incubation support, digital platforms	Utilisation logs, access records	Optimal resource utilisation	University Admin
C5 – Student Progression	Placements, alumni mentoring, overseas admissions	Placement reports, alumni data	Higher progression & employability	T&P / Alumni Cell
C6 – Governance & Leadership	Joint committees, SOPs, reviews	Governance records, review notes	Process maturity, accountability	VC Office / DivIn Pro
C7 – Institutional Values	Nation building, SDGs, community projects	Impact reports, outreach data	Social impact & perception	IQAC / CSR Cell

ANNEXURE B

NIRF Impact Dashboard Framework

Core Parameters Tracked Jointly: - Placements & median salary - Internship coverage & quality - Startups incubated & sustained - Faculty consulting & industry projects - Alumni engagement & contribution - Outreach, perception & branding

Dashboard Outputs: - Year-on-year trend analysis - Program-wise and department- wise insights - Evidence-ready reports for NIRF submission - Decision-support analytics for leadership

ANNEXURE C

SOP: Project-Based Learning (PBL) & Consulting

1. Project Identification
Industry / societal problems sourced by DivIn Pro in consultation with SGRR University.

2. Project Structuring
Mapping to curriculum, CO–PO–PSO outcomes, and credit requirements.

3. Execution
Student teams guided by faculty mentors and industry experts.

4. Review & Assessment
Milestone-based reviews, rubrics, and outcome measurement.

5. Closure & Documentation
Final reports, impact metrics, and accreditation-ready evidence.

ANNEXURE D

Student Experience & Alumni Engagement Model

Lifecycle Approach: 1. Admission & Orientation 2. Engagement & Mentoring 3. Skill Development & Exposure 4. Internships, Projects & Placements 5. Alumni Integration & Giving Back

Accreditation Evidence Generated: - Student satisfaction & feedback - Alumni participation metrics - Placement & progression data - Perception and outreach indicators