



School of Management & Commerce Studies
Shri Guru Ram Rai University

(Estd. by Govt. of Uttarakhand, vide Shri Guru Ram Rai University Act No. 03 of 2017)

Bandhnam

...Disseminating Information

Our Alumni Our Pride!

CHIEF PATRON

Shri Mahant Devendra Dass Ji Maharaj (Chancellor, Shri Guru Ram Rai University)

PATRON

Prof. (Dr.) U.S. Rawat (Vice Chancellor)

Editor in Chief

Dr. Pooja Jain

Advisor in Chief

Dr. Deepak Sahni

Editorial Board

Mr. Mandeep Narang

Mr. Ashish Vishnoi

Dr. Mini Srivastava

Ms. Stuti Singh

Editorial Committee, Students

Neeraj Joshi, MBA III Semester

Mansi Juyal, MBA III Semester

Diksha Digambar, MBA III Semester

Col. N.S. Negi, MHA III Semester

Simran Baduni, BBA III Semester

Kavita Thapa, B.Com (Hons.) III Semester

A Guide to college life Alumni Speaks

At the very outset I would like to express my heartiest thanks to the SGRR family. I extend my warm regards to the school of management & commerce studies which has immensely helped me to succeed. The friendly environment, the systematic approach towards imparting education at SGRR made me a competent individual. The wide range of activities both curricular and co-curricular at this college proved to be very helpful for my future. The faculties were very kind and approachable. SGRR gave me a platform to push myself and to understand the potential that was hidden inside me. The knowledge I gained here and the transformation I had with this college is the reason that I find myself successful today. In all I had a great learning. Life in SGRR was everything one can dream of. Throughout the journey I have learned a lot. It has provided me with some great opportunities which helped me to improve myself in every aspect as a student, as a senior, as a



friend, as a leader and most importantly as a professional. Apart from this, being a President of "Student Unnayan Council" SGRR helped me to improve my managerial skills along with technical skills. In all I had a great learning experience and I have learnt very important lessons in life which helped me to grow. Currently I am working as a Deputy Manager with Kotak Mahindra Bank and would like to thank SGRR University for making me able for this role.

Ankur Pandey (MBA 2017-19 Batch)

College Infrastructure: Infrastructure of our university is very good and have modern amenities. We have all facilities like sports, arts music, etc. You will love this infrastructure, neat and clean environment and facilities.

Academics: Faculty members here are good and qualified. They conduct industrial visits also, which are helpful. The course curriculum is also good.

Campus Life: The campus life of SGRRU is great with various events happening throughout the year. There are various activities, student council is also there which helps students in enhancing and show-casing their skills. The staff and teachers are helpful and supportive throughout the academics.

Akshay Kumar (MBA 2017-19 Batch)



Our Alumni, our...

It is always better to be prepared for an opportunity than not having one, than not being prepared but having an opportunity because then you are not able to seize that opportunity" One should not only plan and talk about career goals but also take massive actions to realise the goals. See the word "massive" I am highlighting because if we take small actions then we will get only small results. I thank my entire SGRR family which has been always supportive to generate new ideas in the global business environment. With the

support of faculty, I evaluated myself to understand my strengths. SGRR prepared me to face corporate world. I learnt a lot about the practical life and also secured a place in IBM as a Market Researcher. I would like to thank SGRRU for my bright career.



Paras Dhyani (MBA Batch 2016-18)

Being a part of Masters in Hospital Administration course at SGRRU Dehradun in 2017 was one of the most rewarding experiences of my life.

COURSE CURRICULUM

The course curriculum was absolutely current and updated. There was a wide spectrum of subjects covered, ranging from human anatomy to biostatistics. Each topic was given adequate time to be explained. The course was balanced and well structured, with adequate attention given to theoretical and practical aspects.

THE FACULTY

The faculty at SGRRU was and is amongst the finest in the country, with excellent academic credentials and in-depth experience. The professors took great pains to explain each topic in a lucid and comprehensive manner. They were always available even after college hours to clarify any doubts. Their mentoring went a long way in helping all of us in attaining the learning objectives.

TRAINING INFRASTRUCTURE

SGRRU is one of the most well equipped universities in the country. We had ready access to well equipped labs

and libraries, research compendiums and could carry out research and experimentation in an enabling environment.

ADMINISTRATIVE SUPPORT

Our administrative requirements were well attended throughout the course. This included an excellent documentation cell, a well stocked cafeteria and on-campus photostat facilities.

THE ENVIRONMENT

SGRRU offered us the perfect environment to hone our learning skills. Questions were encouraged, help to academically weaker students was always readily available and special concessions were made in case of students not being able to pay their fees in time.

We will always cherish the memories of our course at SGRRU. It would be wonderful to get another opportunity to be at SGRRU soon!

Col Alok Kumar (MHA Batch 2017-19)



What matters most is that you enjoy the environment that you're in. SGRRU is a campus that has everything you need. SGRR has played a vital role in my pathway to success. It has taught me that no matter which career you choose, you need to give it your best shot. It has a good employability record and I hope it continues to

ensure that all students are able to gain practical experience. Lecturers all have their own speciality and they are all willing to give you time and help you out. It gives me immense pleasure to be a part of the SGRR family.

Neha Ramola (MHA Batch 2017-19)



Budget & Business News

BUDGET HIGHLIGHTS - FIRST STEP TOWARDS DIGITALIZATION

- The Union Budget 2021-22 was presented by the Hon'ble Finance Minister Nirmala Sitharaman.
- This year's Budget lays focus on the seven pillars for reviving the economy - Health and Well being, Physical and Financial Capital and Infrastructure, Inclusive Development for Aspirational India, Reinvigorating Human Capital, Innovation and R&D, and Minimum Government Maximum Governance.
- The total outlay earmarked is 34.83 Lakh Crore for the year 2021-22, which is slightly higher than the previous year total Budget Outlay. The previous year outlay was 83.50 Lakh Crore. This time more funds for more development.
- Government is to set up an independent operator to manage the common carrier capacity of natural gas pipelines in the country.



- Kolkata healthcare sector hails increased allocation in Union budget.
- Union Budget to give big push to 'Aatmanirbhar Bharat'.

BUSINESS NEWS

Reliance Industries chairperson Mukesh Ambani sold 10 percent stake in Jio Platforms to Facebook for \$5.7 billion or Rs 43,574 crore. This transaction is among the largest FDI (foreign direct investment) deals in India's technology sector.

The government will launch a new federal health scheme with an outlay of around 641 billion Indian rupees (\$8.80 billion) over the next six years.

Insurance Act 1938 to be amended, to increase permissible FDI limit in insurance companies from 49% to 74% and allow foreign ownership and control with safeguards.

Tata Motors appears to have turned the corner – and is on course to reclaim its podium position in a market dominated by companies from maritime northeast Asia.

Google to invest Rs 109 crore to support small and micro enterprises in India

Google recently said it would invest \$15 million (around Rs 109 crore) to support small and micro enterprises in India in the wake of the COVID-19 pandemic. This investment is a part of Google's \$75 million commitment to help small businesses outside of the US.



Tata Motors-owned Jaguar Land Rover to cut 2,000 jobs globally

Tata Motors-owned British luxury carmaker Jaguar Land Rover (JLR) plans to cut 2,000 jobs globally in the next financial year. Britain's largest car manufacturer anticipates a lay-off of around 2,000 people from its global salaried workforce. The auto major has around 40,000 employees worldwide, as per its 2019-20 annual report. By 2030, it is anticipated that 100 per cent of Jaguar cars, and 60 per cent of Land Rovers, will be equipped with zero-tailpipe powertrains, it said.



The Role of Hospital Administration

“Hospitals are the places where you go in pain and come out in relief”

Hospitals are the indispensable part of the society which is of utmost requirement. In today’s scenario where every single person is suffering from physical or mental illness, hospitals are the places where they get treated, served till they will be fine fettle.

There are several types of hospitals ranging from public to private hospitals. In the former, hospitals were funded by the state whereas in the latter, it is funded by an individual or group of people also.

They are further divided (on the basis of the services they provide) into General Medical and Surgical Hospitals, Specialty Hospitals, Teaching Hospitals, Psychiatric Hospitals, Family Planning Clinics, etc. Some of the hospitals which contain all these departments within itself are called Multi-specialty Hospitals. Hospitals are known for the providence of treatment facility to the patients.

Hospitals are the combinations of the various streams of knowledge or we should say it is a collaboration of various professional courses.

As we know Doctors are the backbone of hospitals but we require other facilitators too and this includes several other professionals which if inadequate then rising of troubles is obvious.

Few professionals from different streams are listed below:-

From science field- There are Doctor, Nurses, LAB Technician, etc.

In terms of technology- Technology which are used in

medical treatments, are nano-medical instruments, virtual reality, 3d printing, robotic surgery, machinery for every departments in hospitals, for effective treatments. Various bio-physicists and software engineers etc participate and innovate new technologies.

From commerce- For managing hospitals, Hospital Administrator is required with the proper team of management which works 24*7 for the proper functioning of hospitals. From accepting bills and all the paper work at reception, listing of proper required armamentarium, required pharmacy, duty timings of the medical staff, housekeeping services, to the Public Relation, etc all these are taken care by the management team of the hospitals. They are the ones who execute the



medical policies and sometimes helped in making such policies too. Through their planning skills, hospital attains the estimated profit which are further used in the maintenance of hospital services.

Specifically the course for all those who who are willing to serve in the hospital, make you learn, explore the

managing of hospitals popularly, known as The Hospital Administration.

At last, I want to conclude that Hospitals are the hub of opportunities what really require is a passion to serve in the hospital.

Stuti Upadhayay (MHA 2nd Semester)

Telemedicine and Teleconsultation

'In the midst of every crises, lies great opportunity.'

-Albert Einstein

In the background of the Covid-19 pandemic, governments across the world issued guidelines that patients may be discouraged to visit the hospital to ensure greater focus on more severely ill Covid-19 patients and also to reduce the community spread of pandemic.

Telemedicine and Teleconsultation can be effectively utilized to provide continued care to those who need out-patient based consultations and treatment. This would minimize the potential of cross-infection in hospital setting and would be protective for both the patients as well health care workers.

Telemedicine is the use of electronic information and

telecommunication technology to get the health care you need while practicing social distancing. All you need is a phone or device with protecting yourself and your healthcare provider from Covid-19.

What types of care can you get using telemedicine?

- Screening for Covid-19, testing recommendations and guidance on isolation or quarantine.
- General health care (i.e. wellness visits, blood pressure control, advice about certain non-emergency illness like common rashes).
- Prescription for medication.
- Nutrition counseling.
- Mental health counseling.

Lt Col Amar Sharma (MHA 2nd Semester)

Covid-19 and its impact on Education Sector

The COVID -19 pandemic has affected educational systems worldwide. WHO advised to maintain social distancing as the prevention step, and hence the action of lockdown was taken. The lockdown has compelled many educational institutions to cancel their classes, examinations, internships etc and to choose the online modes & thus destroyed the schedules of every student.

COVID worked as a catalyst for the educational institutions to grow and opt for platforms and techniques. COVID has created many challenges & opportunities to strengthen technological knowledge &

infrastructure. The lockdown gave teachers and students a ray of hope to continue educational activities online. Teachers assign work to students via internet, deliver lectures through live video conferencing using apps like Google Meet, Zoom etc. WhatsApp groups of teachers and students for affective communication through which students are always in touch to share difficulties. We can say that online learning is the best solution in this pandemic and teachers made it easier for students to understand the topics & career guidelines.

Anshika Thapa (B.Com. Hons. 1st Semester)

Obituary

Late **Dr. S.B. Dubey** (Associate Professor) faculty of School of Management and Commerce studies, whose sudden demise left us broken-hearted. He was having more than 25 years of experience in education field as a Management faculty. His contribution was enormous and he was a mentor to many. Shri Guru Ram Rai University expresses condolences and grief on his sudden demise. We pray God his soul rest in peace in Heavenly Abode.



Placement



Firstcry.com | Package 4.6L

Abhinav Ghildiyal (B.Com), Aishwarya Kuletha (B.Com), Akash Dholkan (BBA), Amisha Tiwari (Not Mentioned), Arbaaz Mansoori (BBA), Arsh Ansari (BBA), Ayushi Pundir (B.Com(Hons)), Ayushi Uniyal (B.Com(Hons)), Deepasha Rai (B.Com(Hons)), Harendra Singh Bisht (B.Com), Ibtisaam (BBA), Khyati Choudhary (B.Com), Lokesh Singh Gusain (BBA), Mahima Goyal (B.Com(Hons)), Manisha Kanswal (B.Com(Hons)), Mansi (BBA), Monish Hasan (B.Com), Muskan Gupta (B.Com), Navdeep Kaur (BBA), Om Juyal (BBA), Pragati Naithani (BBA), Priyanshu Goyal (Not Mentioned), Ritik Kherwal (BBA), Riya Aggarwal (B.Com), Sakshi Arora (BBA), Sandeep Thapliyal (BBA), Shivani Pundir (B.Com(Hons)), Tanya Rastogi (B.Com(Hons)), Viddhi Aggarwal (BBA).

Crew Empowerment Pvt Ltd | Package 5L - 6L

Shruti Sharma (B.Com), Ayushi Uniyal (B.Com), Tanya Aggarwal (B.Com), Harinder Singh Bisht (B.Com), Riya Aggarwal (B.Com), Manisha Kanswal (B.Com), Ayushi Pundir (B.Com), Deepasha Rai (B.Com), Simran (B.Com), Komal Dangwal (B.Com), Yaseen (MBA), Gagandeep Singh (BBA), Renu Kashyap (B.Com), Priyanshu Goyal (B.Com), Amisha Tiwari (B.Com), Gunjan Pujara (B.Com), Dev Bhatt (B.Com), Bhawna Bisht (B.Com), Ayushi Dabral (B.Com), Urvashi Kakkar (B.Com), Kajal (B.Com), Monish (B.Com), Lokesh Singh (B.Com), Om Juyal (BBA), Ritik (BBA), Sakshi Arora (BBA), Navdeep Kaur (BBA), Ibtisaam (BBA), Pragati Naithani (BBA), Sandeep Thapliyal (BBA).

Hypr Daily | Package 3L - 3.5L

Namrata Vyas (MBA), Shivam Mittal, (MBA), Himanshu Mainwal (BBA), Gursharan Preet Kaur (BBA).

Digital Age Solution | Package 4.5L

Varsha Sharma (MBA), Tripti Gaur, (MBA).

Bank of America | Package 5L

Shivani Chauhan (B.Com).

LG | Package 4L

Mayank Gupta (MBA).

Decathlon | Package 4L

Kuldeep Painully (MBA).

School of Management & Commerce Studies

MBA, MHA, M.COM, BBA, B.COM (Hons.), B.COM

In recent years due to increase in the size and complexity of organizations, turbulent environment and growing responsibilities, the importance of Management has increased tremendously in every walk of life.

Management studies are indispensable for everyone who wants to make career, whether in a business organisation, a government sector, a hospital, or in an educational factor. With the excellent record of more than 25 years in Management programmes, we are dedicated towards developing tomorrow's global leaders.



MBA

Master of Business Administration (Full Time)

Eligibility : Bachelor's degree of minimum 3 years duration with minimum 50% marks in any stream. Those who are appearing for final year graduation examination can also apply.

Course Objective : The degree develops the students with managerial skills to benefit industry by providing them with suitably trained persons in the field of management.

Written test : It is designed to evaluate a candidate's proficiency in English Language, Numerical ability, Data sufficiency, Critical thinking, General Awareness, Management Aptitude and Logical Reasoning

BBA

Bachelor of Business Administration

Bachelor of Business Administration is a 3 years, full-time graduate degree programme.

Eligibility : Intermediate (10+2) or equivalent in any discipline with minimum 45% marks. Admission is done on the basis of merit.

Course Objective : To provide adequate basic understanding & exposure in the field of management to the students.

MHA Masters in Hospital Administration

Masters in Hospital Administration is a 2 years, full-time Master's Degree Program.

Eligibility : Bachelor's Degree of minimum 3 years' duration with minimum 45% marks in any stream.

Course Objective: The MHA course is meant for professionals who wish to make their career in Hospital Administration.

B.COM (Hons.) Bachelor of Commerce

B.Com (Hons.) is 3 years, full-time graduate degree programme. The degree develops the students practical and managerial skills, communication skills and decision making capability.

Eligibility : Intermediate (10+2) or equivalent in any discipline with minimum 45% marks. Admissions are done on the basis of Merit.

Course Objective: To give adequate understanding to the students in the field of Business & Commerce

M.COM Masters of Commerce

Masters of Commerce is a 2 years full time Masters Degree Programme.

Eligibility : Bachelor's Degree of minimum 3 years' duration with minimum 50% marks in B.Com.

Course Objective: The degree develops the skills of Business & Commerce and prepare the students to enter into the Commerce world.

B.COM Bachelor of Commerce

B.Com is 3 years, full-time graduate degree programme.

Eligibility : Intermediate (10+2) or equivalent in any discipline with minimum 45% marks. Admissions are done on the basis of Merit.

Course Objective: To provide adequate basic understanding & exposure about Business & Commerce to the students.

Upcoming Course

BHA Bachelor in Hospital Administration

BHA is a 3 year, full time degree program. This course will imbibe leadership, organising and management skills to create productive environment in healthcare industry.

Eligibility: Any student who has cleared 10+2 (senior secondary exam) with at-least overall 45% passing for boys and girls from any

stream are welcome to study this course

Course Objective: To step into healthcare management positions with solid management skills like excellent communication, ethical, moral, spiritual and professional approach in hospital and healthcare sector



Suggestions and entries are invited:
School of Management & Commerce Studies

Shri Guru Ram Rai University
(Estd. by Govt. of Uttarakhand, vide Shri Guru Ram Rai University Act No. 03 of 2017)

Patel Nagar, Dehradun
Website: www.sgrru.ac.in
Email: sgrrits.newsletter@gmail.com