

SCHOOL OF MANAGEMENT STUDIES

Event Report

Charity Drive on the Occasion of Women's Day

Event	Women's Day Charity Drive
Organised by	School of Management and Commerce Studies (SMCS), in collaboration with faculty and student volunteers
Date	Saturday, 28th February 2026
Time	11:00 AM – 12:00 PM (approx.)
Location	Near Bindal Bridge / Bindaal Tirahya, Khurbura & Tilak Road area, Dehradun, Uttarakhand
Beneficiaries	Underprivileged women and children residing in and around the Bindal river settlement area

Background & Objective

In observance of Women's Day, the School of Management Studies organised a charity and outreach drive in Dehradun with the aim of extending support and solidarity to underprivileged women in the community. The initiative was conceived as a socially responsible activity to instil empathy, civic sense, and community engagement among management students, while also honouring the spirit of the occasion by reaching out to women who face everyday hardship.

Participants

The drive saw enthusiastic participation from a large group of students, accompanied by faculty members of the School of Management and Commerce Studies. Students volunteered in the collection, packing, and on-ground distribution of essential items, working in coordination with faculty coordinators who guided and supervised the activity throughout.

Activities Conducted

- Assembly of student and faculty volunteers at the designated meeting point in Dehradun before the commencement of the drive.
- Distribution of essential items, snacks, and daily-use articles to women and children from underprivileged backgrounds in the locality.
- Direct, one-to-one interaction between students and the beneficiaries, allowing volunteers to personally understand the needs of the community.
- Documentation of the event through photographs for institutional records and future reference.



Fig. 1: Student and faculty volunteers of the School of Management Studies gathered before the start of the charity drive, Dehradun.



Fig. 2: Students distributing essential items and daily-use articles to women and children in the community.



Fig. 3: A faculty member interacting with a beneficiary while handing over relief items during the drive.

Outcome

The charity drive was successfully executed, with the volunteer team reaching out to a number of women and children in the identified locality. The initiative not only provided tangible support in the form of essential items to those in need but also gave students a first-hand opportunity to engage with underserved communities, fostering a sense of social responsibility and gratitude. The event was well received by the local community, and the interaction between students and beneficiaries left a positive impression on both sides.

Conclusion

Through this Women's Day charity initiative, the School of Management and Commerce Studies reaffirmed its commitment to socially responsible education by encouraging students to step beyond the classroom and contribute meaningfully to society. Such activities align with the institution's broader vision of nurturing management professionals who are not only academically competent but also socially conscious and compassionate citizens.