Innovation and Incubation Centre

Shri Guru Ram Rai University Dehradun, Uttarakhand

21th to 23rd December 2023

Workshop on: Innovative design, Start-up skill, attitude and behaviour development.

Dr Dwarika P Maithani Director: IIC

About the Workshop

From the 21st to the 23rd of December 2023, we organized a workshop with Dr. Ashok Kumar Sahani, Scientist E at the Center for Socio-Economic Development and In Charge of the Rural Technology Center at G.B. Pant National Institute of Himalayan Environment (Government of India), Dr. Anil Kumar Joshi, an expert in the field of process innovation and enterprise development, and Dr. Manwendra Bartwal, Assistant Professor of Anthropology at Doon University. Dr. Sahani explained to incubates how to plan for a startup using available natural resources for rural entrepreneurship. The workshop was engaging and focused on the development of entrepreneurship using simple and low-cost rural technology. Dr. Sahani explained their innovative designs such as bags, envelopes, and file covers made from pine leaves, which are currently in demand in our hilly areas due to forest fires. Additionally, he discuseed their coal products that burn without releasing carbon dioxide. Dr. Sahani explained how incubates can develop their startup and entrepreneurial skills, attitudes, and behaviors. Dr. Joshi discussed natural resource management through watershed development, renewable energy project management, science communication, biodiversity, and forest conservation. He has previously worked with UNIDO, GIZ, UN, World Bank, and other international agencies. Dr. Bartwal explained anthropology in terms of startup attitude and behavior development.

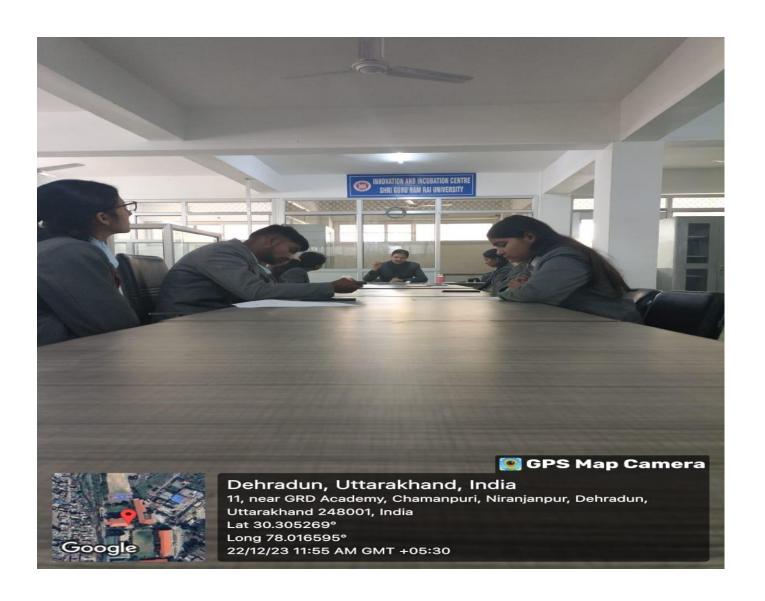
Glimpse of Workshop:



















Glimpse of innovative design and products:





चीड पाइन प्रसंस्करण इकाई में पिरूल द्वारा बने विभिन्न उत्पाद Various Products Made of Pirul at Pine Processing Unit

