

Innovation and Incubation Centre

Shri Guru Ram Rai University

Dehradun, Uttarakhand

9th December 2023

Participated in the Industry-Start Up Session of the Uttarakhand Global Investor Summit 2023.

Dr Dwarika P Maithani
Director: IIC

About the Session

On Saturday, the 9th of December, 2023, we participated in the Industry Startup Session of the Uttarakhand Global Investor Summit. The session aimed to provide comprehensive insights and guidance into the startup landscape, fostering a deeper understanding of entrepreneurship, technological advancements, and career opportunities. The session helped in fostering a vibrant exchange of thoughts and insights among the incubates. The expert's guidance centered on the importance of market analysis, product-market fit, and understanding the target audience's needs and preferences in ensuring the success of these entrepreneurial endeavors. The expert's shared invaluable insights on aligning startup opportunities with global and national trends, highlighting the dynamic nature of successful ventures within an evolving business environment. Emphasizing the importance of market analysis, product-market fit, and understanding the intricacies of target audience preferences to ensure the viability and success of entrepreneurial endeavors. The expert's highlighted several key insights on startups, funding opportunities (like NABARD, DBT and DST agencies for agriculture related startups) during the session. The session successfully increased awareness among students about the current trends and opportunities in the startup enabling them to make informed decisions about their career paths. The expert's session provided a holistic perspective on entrepreneurial thinking and opportunity assessment. The diverse array of startup concepts discussed holds promise for addressing various societal needs and market demands. The session aimed to equip aspiring entrepreneurs with valuable insights to navigate the startup landscape effectively and translate innovative ideas into impactful and sustainable ventures.

Glimpse of Participation and Visit:



