

Innovation and Incubation Centre

Shri Guru Ram Rai University

Dehradun, Uttarakhand

24th November & 13th December 2023

Expert for mentorship support

“Mentorship Session on Startup Insights by Dr. Udeep Chawla (Co-founder Matrix EduTech) & Mr. Ashutosh Dimri (CEO- Indic Moon Innovations Pvt Ltd)”

Dr Dwarika P Maithani
Director: IIC

About the Mentorship


On Friday, the 24th of November 2023, we organized a mentorship session of Dr. Udeep Chawla (Co-founder Matrix EduTech, Delhi, India). Dr. Chawla's session on November 24, 2023, at Innovation and Incubation Centre, Shri Guru Ram Rai University facilitated an engaging discourse on startup ideation and refinement. Dr. Chawla delved into the entrepreneurial landscape, emphasizing the fusion of innovative concepts with practical execution. He highlighted the significance of aligning entrepreneurial opportunities with global and national trends, stressing the dynamic nature of successful ventures in an evolving business environment. The session focused on nurturing entrepreneurial mindsets among students, leveraging Dr. Chawla's extensive experience and insights in the startup domain. The session provided a platform for students to present and refine their startup concepts, emphasizing the fusion of innovation with pragmatic execution. The 1-to-1 interactive session provided students with valuable networking and funding opportunities, and gain insights into the innovations, startups and entrepreneurship. The interaction paved the way for potential collaborations fostering an environment for joint research and entrepreneurship initiatives. Feedback from students indicated a positive response to the session, highlighting its relevance and impact on the incubates. The session included discussions on various intriguing startup concepts like Biofertilizers for Sustainable Agriculture, 'Pahar in the Box' Mobile App, Innovative Gifting Solutions in Uttarakhand, Tourism in Uttarakhand and High-Quality Turmeric for Medicinal Purposes.

On Wednesday, the 13th of December 2023, we organized a mentorship session with Mr. Ashutosh Dimari, the CEO of Indic Moon Innovations Pvt Ltd. Mr. Dimari shared insights into his life journey, detailing the challenges he encountered while starting his startup company. We engaged in discussions about various student-generated ideas and how they could potentially be developed into successful businesses. The students presented concepts in fields such as vertical farming, tourism, reactive reagents, hydroponic farming, and plastic polymers, all of which have the potential to drive positive change in society. During the session, we explored critical aspects including team building, client acquisition, sourcing raw materials, setting up infrastructure, managing the supply chain, ensuring profitability, and the significance of targeting the right clientele. Students diligently took notes and raised pertinent questions, all of which Mr. Dimari graciously answered. He believes in the immense potential of our students and their capability to reach new heights.

Glimpse of Mentorship:





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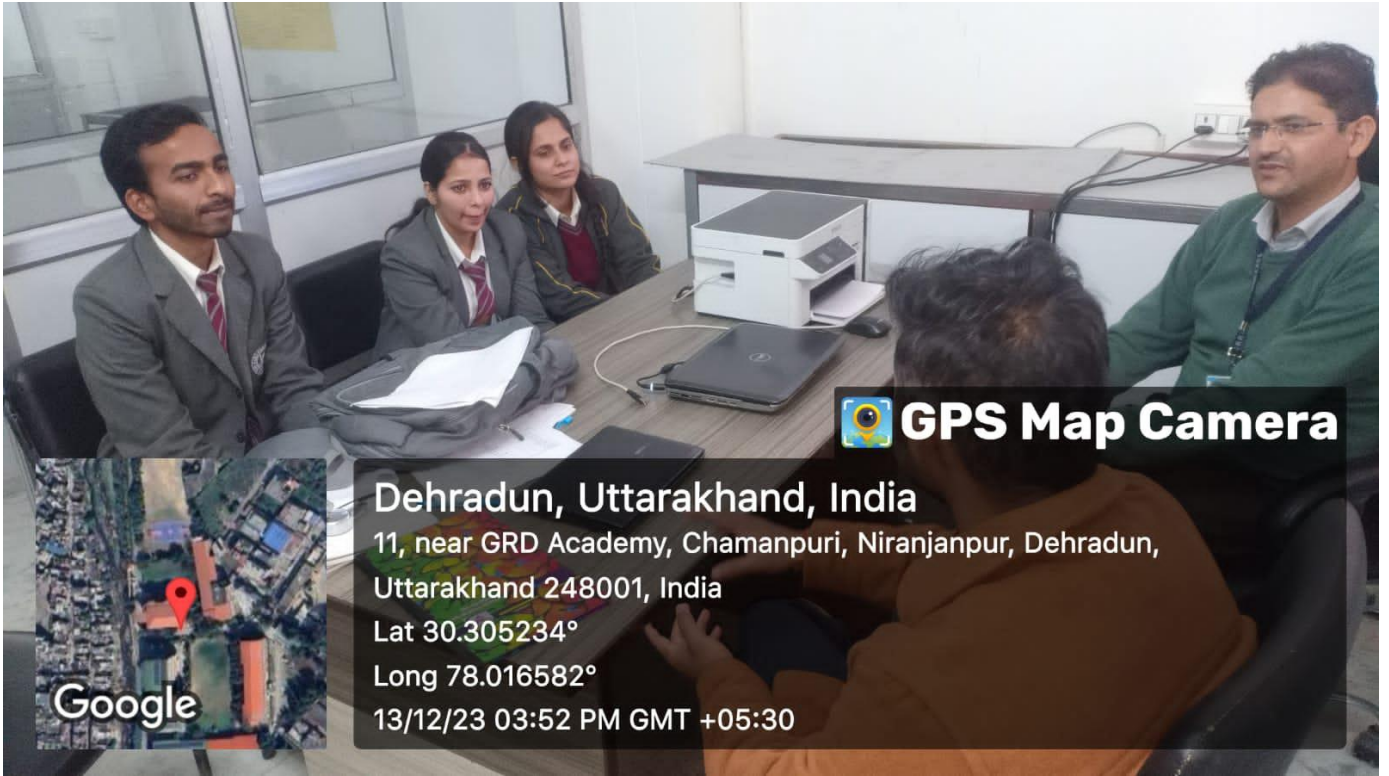


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