

A
Report
on
Workshop on
Pradhan Mantri Rojgar yojna

24 -02-2025

Organized by

Training & Placement cell

In Collaboration with

MSME

Report of the event

Introduction

On **24th February 2025**, Shri Guru Ram Rai University organized an impactful **Workshop on Pradhan Mantri Rojgar Yojana (PMRY)** in collaboration with the **Ministry of Micro, Small & Medium Enterprises (MSME)**. The workshop was conducted with the primary objective of empowering students with insights into the government's self-employment initiatives. It aimed to inspire and guide students to explore entrepreneurship as a viable career path and benefit from schemes designed to support young entrepreneurs.

Objectives of the Workshop

The primary goals of the workshop were:

- **To create awareness** about the objectives and scope of the **Pradhan Mantri Rojgar Yojana (PMRY)**.
- **To guide students** on how to avail **government-sponsored financial assistance** for starting their own ventures.
- **To introduce students** to the functioning and importance of **MSMEs** in national economic development and employment generation.
- **To facilitate direct interaction** between students and professionals from the **MSME sector** and financial institutions, enabling students to ask queries and receive expert guidance on self-employment pathways.

Key Highlights of the Workshop

1. **Insights from MSME Officials:**
 - Expert representatives from the **Ministry of MSME** and associated financial institutions provided an in-depth overview of **PMRY schemes** including eligibility criteria, application process, and documentation requirements.
 - They highlighted government support for **first-time entrepreneurs**, including **subsidized loans, mentoring, and capacity-building initiatives**.
2. **Financial Literacy Session:**
 - A special segment was dedicated to understanding **bank procedures, loan applications, and repayment structures** under PMRY.
 - Officials from local **banks and financial institutions** explained how students can approach lenders and improve their financial credibility.
3. **Entrepreneurial Motivation Talks:**
 - Young and successful entrepreneurs, who had previously benefited from PMRY, were invited to share their personal journeys, struggles, and successes.
 - These real-life stories helped **ignite a spirit of innovation and self-belief** among the participants.
4. **Interactive Q&A Session:**
 - The event featured an **interactive question-and-answer session**, where students cleared their doubts about PMRY, entrepreneurship, and funding challenges.

- Questions related to **startup registration, business planning, and government support** received practical, on-the-spot answers.
5. **Informational Materials Distributed:**
- Pamphlets, brochures, and guides related to PMRY, MSME policies, and contact information of nodal officers were distributed to help students navigate their entrepreneurial journeys.

Student Participation and Response

The workshop witnessed enthusiastic participation from **students of diverse academic backgrounds**, including **BBA, BCA, BSc, MBA, and engineering programs**. The event hall was abuzz with energy as students engaged actively in discussions and sought practical guidance.


Students expressed immense appreciation for the opportunity to learn directly from experts and entrepreneurs, and many showed interest in exploring self-employment as a viable career path. Several students even approached the MSME officers post-session to discuss **business ideas** and **funding possibilities**.

Conclusion


The **Workshop on Pradhan Mantri Rojgar Yojana (PMRY)** proved to be a **transformative initiative** that provided students with knowledge, inspiration, and direction. It reinforced the idea that students can become **job creators rather than job seekers**, contributing meaningfully to **India's economic development**.

Special thanks and appreciation are extended to **Dr. Manisha Maiduly**, Head of the Training & Placement Cell, whose vision and efforts ensured the success of this impactful event. The Training & Placement Cell of **Shri Guru Ram Rai University** remains committed to organizing such awareness programs, aiming to **equip students with real-world skills, career options, and entrepreneurial confidence**.


Creative



कर्ममे दूरतामनाम् ।
प्राणिनाम् अर्पितश्रद्धाम् ॥



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Since
1952

Awareness Program on

Pradhan Mantri Rojgar Yojana

By **Khadi & Gram Udyog, MSME**
In Association With
Shri Guru Ram Rai University

DATE	TIME
MONDAY	10:30 AM
24 FEBRUARY	ONWARDS

SGRR University, Patel Nagar Campus
Organized by: **Training & Placement Cell**



Glimpse of the Program





GPS Map Camera



Dehradun, Uttarakhand, India

174, Saharanpur Rd, Chamanpuri, Patel Nagar, Dehradun,
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Lat 30.305374° Long 78.016574°

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Government Industrial Estate, Shri Guru Ram Rai Institute Of Medical And Health Sciences, 174, Saharanpur Rd, Chamanpuri, Patel Nagar, Dehradun, Uttarakhand 248001, India

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