

A
Report on
Campus Placement
cum
Career counselling Series

On

Sep 21 ,2024

Organized by

Training and Placement Department

Shri Guru Ram Rai University

by

Hike Education pvt. Ltd

Report of the Event

Introduction

The **Training and Placement Cell** of **Shri Guru Ram Rai University (SGRRU)**, under the dynamic leadership of **Dr. Manisha Maiduly**, successfully organized a **Campus Placement cum Career Counselling Series** on **September 21, 2024**. This impactful initiative was conducted in collaboration with **Hike Education Pvt. Ltd.**, a reputed name in the education and edtech industry. The event was a strategic blend of recruitment and guidance, designed to empower students with both opportunities and knowledge to shape their career paths in alignment with the demands of the modern professional landscape.

Objective

The core objectives of the event were as follows:

- To provide final-year students a platform to participate in a **structured campus placement drive** with reputed recruiters.
- To offer **career counselling sessions** by seasoned industry professionals, guiding students in selecting the right career paths.
- To foster **industry-academia collaboration** by giving students first-hand insights into market expectations and emerging job trends.
- To build students' **employability quotient**, including communication skills, resume writing, and interview readiness.

Event Summary

The event saw enthusiastic participation from students across diverse academic streams, notably from **Bachelor of Business Administration (BBA)** and **Bachelor of Computer Applications (BCA)** programs. It was organized in the university auditorium with a packed audience, reflecting the high interest and career aspirations of students.

The sessions began with a warm welcome address by **Dr. Manisha Maiduly**, Placement Coordinator and Executive, who emphasized the university's commitment to ensuring quality placements and career support to students. She spoke about the evolving role of the **Training and Placement Cell** in not just arranging recruitment drives but also preparing students to become industry-ready professionals.

Following this, **representatives from Hike Education Pvt. Ltd.** conducted engaging and insightful career counselling sessions, which covered the following major areas:

Key Highlights of the Career Counselling Series:

- **Understanding Current Industry Trends**
The experts discussed the changing dynamics of the job market, the growing importance of digital skills, and the shift towards hybrid working models. Students learned what skills are currently in high demand, including digital marketing, business analytics, communication, and data handling.
- **Resume Building Session**
Practical tips were provided on how to structure a resume, how to highlight academic projects and internships, and what recruiters really look for in a resume.
- **Interview Preparation Techniques**
This session included mock interview guidance, body language, frequently asked questions, STAR-based response techniques, and how to handle technical and HR interview rounds confidently.

The interactive nature of the sessions allowed students to raise their queries directly to the professionals, enhancing the overall learning experience.

Placement Drive Outcome

In addition to the counselling sessions, an on-the-spot **placement drive** was conducted for eligible and shortlisted candidates. After multiple rounds of screening, **Sagar Thapa** from the **BBA** program and **Aditya Kumar Tonk** from the **BCA** program emerged as the final selects. Both students received **placement offers with an impressive package of ₹7 Lakhs Per Annum (LPA)** from **Hike Education Pvt. Ltd.**, setting a benchmark for future drives.

This selection reflects the **caliber of students at SGRR University** and the efforts of the **Training and Placement Cell** in equipping them with real-world competencies.

Role of the Training and Placement Cell

The entire event was seamlessly planned, coordinated, and executed by the **Training and Placement Cell**, which has consistently worked towards bridging the gap between academics and industry. Under the vision and mentorship of **Dr. Manisha Maiduly**, the Cell has emerged as a dynamic unit focusing not just on placements, but on **holistic career development**. From arranging guest lectures and industrial visits to mock interviews and job fairs, the Cell is committed to supporting students throughout their career journey.

Conclusion

The **Campus Placement cum Career Counselling Series** was a grand success, leaving a significant impact on participating students. It not only provided job opportunities but also opened avenues for personal and professional growth through interaction with industry experts. The event reinforced the university's mission of fostering employability, industry readiness, and career orientation among students.

The **Training and Placement Cell of Shri Guru Ram Rai University**, led by **Dr. Manisha Maiduly**, continues to play a pivotal role in shaping the future of its students by organizing such purposeful events and ensuring a bridge between academia and the corporate world.

Creative of the Events



SGRRU
SHRI GURU RAM RAI UNIVERSITY
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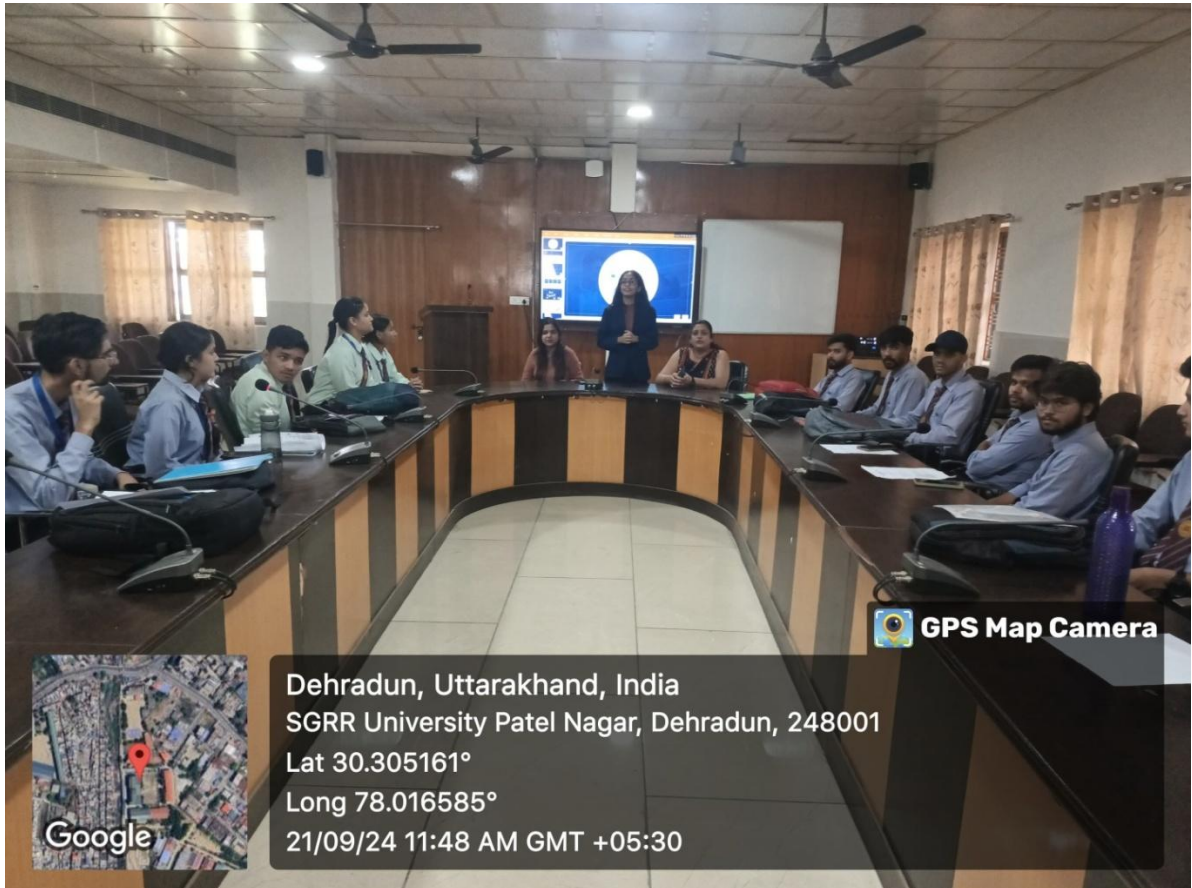
**CAMPUS PLACEMENT /
CAREER COUNSELING SERIES**

**Hike Education Pvt
Ltd.**


Branch: **All Graduates and Post Graduates**
Date: **21 September 2024, 10:00 AM**
Venue: **SMCS Building seminar hall,
SGRR University Patel Nagar**

Organized by
Training & Placement Cell

Glimpse of Program





 **GPS Map Camera**



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Dehradun, Uttarakhand, India
SGRR University Patel Nagar, Dehradun, 248001
Lat 30.305161°
Long 78.016585°
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