

A
Report
on
We Pitch Competition

On
August 10 ,2024

Organized by
Training and Placement Department
Shri Guru Ram Rai University

by
Womennovator

Report of the event

Introduction

With the divine blessings of **Shri Mahant Devendra Dass Ji Maharaj**, Honourable President of Shri Guru Ram Rai University (SGRRU), and under the visionary guidance of **Prof. (Dr.) Yashbir Dewan**, Hon'ble Vice Chancellor, SGRRU successfully organized the prestigious **V-Pitch Competition 2024** on **10th August 2024** in association with **Womenovator**, an initiative that celebrates and supports women entrepreneurs across the country.

The event took place at the Seminar Hall of the **School of Basic and Applied Sciences (SBAS)** and witnessed a vibrant gathering of women innovators, aspiring entrepreneurs, academicians, government representatives, industry leaders, and students. The competition served as a powerful platform for women to present their entrepreneurial ventures and gain exposure to a wider audience, including potential mentors, investors, and policy-makers.

Objective of the Event

The main objectives of the V-Pitch Competition were:

- To provide a **stage for aspiring women entrepreneurs** to showcase their startup ideas and innovative business models.
- To create awareness about **government support schemes** and financial opportunities available for women-led startups.
- To encourage **women's participation in entrepreneurship** and strengthen their role in the economic growth of the country.
- To identify high-potential ideas and support them with mentorship, resources, and connections.
- To empower and celebrate the creativity, innovation, and leadership of women in business.

Dignitaries and Distinguished Guests

The event was blessed with the presence of several eminent personalities from political, business, and academic spheres. The **Chief Guest, Mrs. Vinod Uniyal, State Minister for Entrepreneurship**, addressed the gathering with words of encouragement, applauding the zeal and determination of participating women entrepreneurs.

Other esteemed guests included:

- **Ravindra Singh Anand** – Former Minister of State
- **Dr. Alka Pandey** – Officer, Khadi Board
- **Madhu Marwa** – Renowned Entrepreneur and Businesswoman

Each of these dignitaries inspired the audience with motivational speeches and shared their insights on entrepreneurship, resilience, and women's empowerment.

Panel of Judges

The V-Pitch Competition was judged by a distinguished panel of professionals and academicians who brought with them years of experience in mentoring startups, evaluating business models, and guiding budding entrepreneurs. The panel included:

- **Dr. Manish Maiduly** – Training & Placement Coordinator, SGRRU
- **Dr. Rupa Soni** – Faculty Member and Business Mentor
- **Dr. Juhi Garg** – Entrepreneur and Startup Advisor
- **Archana Yadav Kapoor** – Women Entrepreneur and Social Worker
- **Pooja Chauhan** – Entrepreneur and Business Strategist
- **Nivedita Ganguly** – Startup Coach and Investor Network Facilitator

Their thoughtful evaluations and constructive feedback helped participants refine their ideas and boosted their confidence.

Event Highlights

- A total of **50 pitches** were presented by women entrepreneurs from diverse backgrounds, ranging from early-stage ideas to well-structured business models.
- Participants covered various sectors including **home décor, fashion, education, health and wellness, eco-friendly products, digital services, and rural innovations**.
- Out of the 50 presentations, **15 outstanding pitches** were shortlisted by the jury to proceed to the **National Pitching Round in Delhi**, where they will represent Uttarakhand on a national platform.
- The shortlisted entries demonstrated **strong business potential, innovation, scalability, and social impact**.

The competition witnessed enthusiastic interaction between participants and guests, encouraging dialogue around challenges faced by women entrepreneurs and strategies to overcome them.

Special Mentions & Recognitions

- Participants from the **Home Décor category** were **specially appreciated** for their innovation, aesthetics, and craftsmanship, promoting Indian art and sustainable business practices.
- All participating entrepreneurs were awarded **Certificates of Participation**, and the top 15 received **special recognition trophies** and were felicitated on stage.
- Several participants received **on-the-spot mentorship offers** and were invited for **one-on-one mentoring sessions** post-event.

Address by Womenovator State Head

Ms. Priya Gulati, State Head, Womenovator, addressed the gathering and highlighted the mission of Womenovator to **create a supportive ecosystem for women entrepreneurs**. She emphasized the importance of **pitching platforms** in

giving voice to grassroots innovations and connecting women with government schemes, incubation opportunities, and financial support.

She praised the efforts of Shri Guru Ram Rai University in promoting **entrepreneurship among women** and expressed her interest in continuing such collaborations for future development programs.

Student and Faculty Participation

The event also saw enthusiastic participation from SGRRU's student community, especially those from management, science, and technology backgrounds. Faculty members attended the session and expressed interest in mentoring some of the participants, thereby **fostering industry-academia collaboration**.

Students from MBA, BBA, BSc, and BCom programs volunteered for event coordination, anchoring, documentation, and media coverage, making the event a learning experience in itself.

Conclusion

The **V-Pitch Competition 2024** at Shri Guru Ram Rai University was a resounding success, aligning with the vision of creating a more inclusive and empowered entrepreneurial landscape. It was more than just a competition—it was a celebration of ideas, passion, and the entrepreneurial spirit of women.

The event served as a milestone in SGRRU's ongoing efforts to promote innovation, empower youth, and support **women-led startups**. With the top 15 participants now preparing for the **National Round in Delhi**, this initiative promises to leave a lasting impact on the entrepreneurial ecosystem of Uttarakhand and beyond.

Notice

Shri Guru Ram Rai University

(Estd. By Govt. of Uttarakhand, vide Shri Guru Ram Rai University Act No. 03 of 2017 Act No. 03 of July 2017)

Patel Nagar , Dehradun-248001,Uttarakhand

August 3, 2024

NOTICE

We Pitch

(Business Ideas from Dreams into Reality)

T&P Cell is organizing We Pitch to encourage students to participate and present their business idea. It is an initiative from womenovator where all jury member present at the event have to judge their business ideas on the basis of their growth and potential.

Womenovator will associate with SGRRU and give an opportunity to students to be a part of the event and can get their business ideas into reality. 10 business ideas will be funded by womenovator, maybe our student will be the lucky one to get 100% sponsorship for their startup.

The event will be conducted at 10.00 am on August 10th , 2024 at Seminar Hall (SBAS).

Interested students can register on the link below before 5th of August.:-

https://docs.google.com/forms/d/e/1FAIpQLSdRYlvebfDN5G5i_4mhnX-Vw8rBL5sULQWG7FSpWQ9yeLu29A/viewform?usp=pp_url

For any queries , you are requested to contact undersigned.

Thanks and Best Regards

Dr.Manisha Maiduly
Associate Professor - SMCS
Placement Incharge - SGRRU.

CREATIVE



You're Cordially Invited for

WE-PITCH COMPETITION AT SGRR UNIVERSITY

Sponsored by **WOMENNOVATOR**



Saturday, 10 August 2024



10:00 AM onwards



SGRR University Patel
Nagar Campus Auditorium

Organized by: **Training & Placement Cell**
Under the aegis of **Industry Interface Cell**



Glimpse of Program





Dehradun, Uttarakhand, India

Shri Guru Ram Rai Institute Of Medical And Health Sciences, Government Industrial Estate, 134, Chamanpuri, Patel Nagar, Dehradun, Uttarakhand 248001, India

Lat 30.304582°

Long 78.01643°

10/08/24 12:28 PM GMT +05:30

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जॉर्ज कॉलेज में खेले गए फुटबाल मैच में
दमखम दिखाते खिलाड़ी। संवाद

ने

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पहले मैच में युवा स्पोर्ट्स क्लब ने आर्चन स्पोर्ट्स क्लब को 5-2 से हराया। दूसरे मैच में बुडस्टॉक स्कूल को केंद्रीय विद्यालय अपर कैम्प के खिलाफ वॉक ओवर मिला। वहीं तीसरे मैच में मेनोराइट ने मसूरी ब्यायज स्पोर्ट्स क्लब को 2-0 से हराया। टूर्नामेंट में पुष्कर गुप्ताई, सीएम भट्ट, देवाशेष कश्यप, अनीश क्षेत्री, मिलन क्षेत्री, अभिरुचि गुरुग रोहन चमोली, रिचर्ड जोसेफ व सुशांत आले ने रेफरी की भूमिका निभाई। इस अवसर पर प्रधानाचार्य ब्रदर रमेश अमलानाथन, उप-प्रधानाचार्य एवं स्पोर्ट्स सेक्रेटरी ब्रदर फिलिक्स कुमार, बाबू वर्गीस आदि मौजूद रहे। संवाद

को टीम ने 2-0 के स्कोर से मैच जीत लिया। टीम के लिए कुंगा ने 40वें मिनट और अरमान ने 55वें मिनट में गोल दागा। इससे पहले चैंपियनशिप का उद्घाटन मास्टर राशिद सफुरादिन और बॉलीवुड अभिनेता गौरव पांडे ने बतौर मुख्य अतिथि किया। संवाद



श्रीगुरुग्रामराय विश्वविद्यालय में आयोजित वी-पिच प्रतियोगिता में मौजूद अतिथि और छात्र-छात्राएं। संवाद

■ **तीज महोत्सव** : अखिल भारतीय मैट्रो सोनार महासभा की ओर से हिंदी भवन में तीज महोत्सव, शाम 6.30 बजे।

■ **कार्यशाला** : पैरा ओलंपिक एम्प्लिसेशन ऑफ उत्तराखंड की से होटल सेंफरॉन में कार्यशाला का आयोजन, सुबह 11 बजे

■ **सम्मान समारोह** : प्रेस क्लब वेद उनियाल विचार मंच की ओर सम्मान समारोह, सुबह 11 बजे

■ **जयंती महोत्सव** : स्कॉर्ड गार्ड वेंडिंग प्वाइंट में गोस्वामी तुलसीदा 527वीं जयंती महोत्सव, दोपहर

■ **तिरंगा यात्रा** : क्लेमेटटाउन रेसीडेंट्स वेलफेयर सोसायटी और से तिरंगा यात्रा, सुबह 11

आपकी आवाज
किसी कार्यक्रम की सूचना,
जानकारी और फोटो हमें भेजें
ईमेल

chiefreporter@ddn.amaruj

हाटसैप करें

761756617

हम सब ने जीती मर्वशेष्ठ प्रतिनिधिमंडल की टॉफी