

**A
Report
on
Bajaj Finserv Training
Program
On
23 July,2024 – 19 December, 2024**

**Organized by
Training and Placement Cell
Shri Guru Ram Rai University**

**By
Bajaj Finserv**

Report of the Event

Under the visionary leadership of Shri Mahant Devendra Dass Ji Maharaj (Honourable President, Shri Guru Ram Rai University), Prof. (Dr.) Yashbir Diwan (Vice Chancellor), and Dr. Ajay Kumar Khanduri (Registrar), the **Training and Placement Cell of Shri Guru Ram Rai University (SGRRU)**, led by **Dr. Manisha Maiduly**, successfully executed the **Certificate Program in Banking, Finance, and Insurance (CPBFI)** in collaboration with **Bajaj Finserv**. The 120-hour training spanned from **July to December 2024**, designed to enhance students' employability in the **Banking, Financial Services, and Insurance (BFSI)** sector.

The CPBFI program, a CSR initiative by Bajaj Finserv, aimed to bridge the gap between academic learning and industry expectations by providing students with domain-specific skills, practical exposure, and confidence to pursue successful careers in the BFSI domain.

Inauguration Ceremony

Date: July 23, 2024

Partner: TimesPro

The inaugural session introduced students to the CPBFI program.

Objectives:

- To raise awareness about the CPBFI certification program.
- To guide students on how this program aligns with industry expectations.
- To encourage participation in a structured, skill-based training model tailored to BFSI roles.

Session Highlights:

- Representatives from **Bajaj Finserv** explained the curriculum structure and benefits.
- Focus on communication skills, financial literacy, and interview readiness.
- Address by **Dr. Ajay Kumar Khanduri**, motivating students to seize industry-oriented learning opportunities.
- Interactive Q&A session with Bajaj Finserv experts.

Training Program

Duration: July 24, 2024– December 18, 2024

Modules Conducted by: Bajaj Finserv

Training Objectives:

- To build foundational and advanced understanding of the BFSI sector.
- To develop workplace-readiness through modules on communication, customer handling, and interview preparation.
- To facilitate career clarity through industry interaction.

Key Modules Covered:

- Introduction to BFSI Sector
- Retail Banking & Insurance Basics
- Financial Products & Services
- Customer Handling & Sales Skills
- Soft Skills and Personality Development
- Resume Writing, Interview Preparation
- Role Plays and Mock Interviews

Participation:

- **120+ students** from BBA, B.Com, and MBA programs.
- Selection based on students' interest in BFSI careers.

Student Feedback:

- **95%** found the content highly relevant and engaging.
- **90%** reported improvement in communication and interview confidence.
- Students appreciated the hands-on learning approach and interactive delivery.

Closing Ceremony

Date: December 19, 2024

Key Events:

Assessment Test:

The final assessment tested students on real-life scenarios and conceptual understanding acquired during the training, evaluating their readiness for BFSI roles.

Certificate Distribution:

Certificates of Completion were awarded by university dignitaries to all students who successfully completed the program. These credentials not only marked participation but also certified the students' industry-aligned competencies.

Conclusion

The **CPBFI Program 2024**, from inauguration to completion, was a landmark initiative for Shri Guru Ram Rai University. It empowered students with crucial skills, instilled professional confidence, and improved job readiness in the BFSI sector. The collaboration with **Bajaj Finserv** has proven to be a strong step toward the university's mission of delivering quality, employment-oriented education.

With positive feedback from students, acknowledgment from faculty, and fruitful industry partnership, the program exemplified how academia and corporate collaboration can produce transformative results in student development. The university expresses heartfelt gratitude to Bajaj Finserv and looks forward to more such impactful initiatives in the future.

Notice

July 11, 2024

The Registrar
SGRR University
Dehradun

Subject : Permission to Organize Certification Program by TimesPro at SGRRU Campus

Dear Sir,

Bajaj Finserv is willing to organize a training project for the B.Com, BBA, B.A, B.Sc, M.Com, and MBA 2nd-year and final-year students of SGRR university. Alumni students who are below 27 years of age can also enroll in the program. To enhance the employability of students, This is a certification course in Banking, Financial Services, and Insurance (CPBFI). Times Pro is the official training partner for Bajaj Finserv to execute the CPBFI Program in SGRRU

Benefits of the Program:

1. Learning from industry professionals.
2. Students can apply for over 15-20 job roles in the industry post-training.
3. Preparation for students who want to invest in themselves to build value.
4. 120 hours of learning through corporate trainers with 2-3 hours of training per day. Approved by NCVET, the program offers 4 credits to enrolled students.
5. Four modules covered during the training: a. 24 hours of Banking b. 24 hours of Insurance c. 36 hours of Communication Skills d. 12 hours of Managing Self (covering self-awareness, decision-making, assertiveness, stress management, and emotional regulation)
6. Certificates from Bajaj Finserv, with the university's name, upon successful completion.
7. Sessions are currently in hybrid mode.
8. A direct agreement with Bajaj Finserv.

Responsibilities of the University:

1. Provide infrastructure for offline training.
2. Appoint a coordinator.
3. Mobilize students for the program.
4. Ensure a minimum of 45-50 students per batch (batch size: 60).
5. **Charge fees between Rs. 1,000/- and Rs. 3,000/- per student, retained as university revenue.**
6. Ensure maximum attendance during the training program.
7. The project duration is three years.

Criteria for University Selection (any one of the below):

1. Universities receiving grants from UGC, State Government, etc.
2. NAAC Accreditation of B+ and above.
3. Non-NAAC accredited universities with a significant student enrollment.

Though primarily for B.Com students, final-year Science and Management students are also eligible. A minimum attendance of 90% is required, with higher attendance improving certificate eligibility.

Thanks & Best Regards

Dr. Manisha Maiduly
Associate Professor-SMCS
Placement Incharge- SGRRU
Shri Guru Ram Rai University
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Creative



CLOSING CEREMONY of **BSFI Program**

By **Bajaj Finance Limited**
In Association With
Shri Guru Ram Rai University

DATE	TIME
THURSDAY	11:00 AM
19 DECEMBER	ONWARDS

SGRR University, Patel Nagar Campus

Organized by: **Training & Placement Cell**



Glimpse of Program









